



THE MAYTIV PROGRAM FOR POSITIVE ORGANIZATIONAL PSYCHOLOGY



Who We Are



The Center for Positive Psychology Research and Application was founded in 2010 at the School of Psychology at the Herzliya Interdisciplinary Center. The Center was founded by Professor Milo Mikolinsler, Deputy President of Academic Affairs at the Interdisciplinary Center and a world leader in the fields of social psychology, and Dr. Tal Ben Shachar, one of the world's leading experts in the field of positive psychology.

Dr. Tal Ben Shachar has a Ph.D. from Harvard University, where he taught a course on positive psychology, which became the most popular course at the University. He has written a number of books on the subject of positive psychology, which have become international bestsellers, and has extensive experience in nurturing leadership at organizations around the world.

The Maytiv Center for Positive Psychology Research and Application acts to advance the mental welfare and optimal functionality of people around the world, through interventions based on academic knowledge and applicable tools.

The Center is active both in the business arena and in the educational arena and employs a variety of applicable intervention. In the organizational arena, the Maytiv Center seeks to advance the components that contribute to growth and prosperity, at the individual level and at the level of the organization as a whole. program for assimilating positive psychology into organizations was built in conjunctions with the Association for the Management, Development and Research of Human Resources in Organizations.

Program Goals - From Average to Optimal Human Functionality



Positive psychology in organizations is an evidence-based field offering a variety of tools, strategies and skills intended to advance managers and employees toward the realization of their personal potential, while encouraging organizational commitment, a high level of performance, innovation, creative thinking and establishing inspirational management and leadership skills at all ranks.

The program assumes that the key to organizational success is for workers to experience emotional welfare and self-achievement in their jobs, therefore committing to a higher level of emotional engagement with their organizations, and producing higher levels of output.

The current plan offers an applicable experience touching upon the participants' personal and professional experience. During it, we shall invite the participants to implement approaches and rituals that allow them to invoke meaning, interest, excitement and pleasure, in a broad variety of day-to-day activities, and not just the exceptional ones.

Founders of the Positive Psychology
Research and Implementation Center



Dr. Tal
Ben-Shachar



Professor
Mario Mikolinsler

What Makes Us Special?



1. A unique program, focused on long-term change.

Focusing on changing the behavior of executive and employees from day one, with the program's clear tendency toward concrete work.

2. A research-based program.

The program is based on influential scientific research-based evidence, which has been accumulated over the past few decades regarding elements and behaviors characterizing prominent, successful and inspiring workers and executives.

3. A program focusing on workers' happiness and welfare.

The program assumes that happier workers are also more effective, more dedicated and more committed workers. In it, we shall combine elements intended to improve workers' mental welfare, both in their private and professional lives, in order to promote personal and professional prosperity at the organization.

4. A measurable program adapted to the organization, whose influences may be measured.

Due to the fact that we are a research institute, the implications of the perceptions and tools taught in the program on the day-to-day lives of the participants and on the performance of the organization are measurable. At the start of the process, in a dialog with the organization's management, the contents of the program are adapted to the organization's aspirations and goals, and indices are defined that reflect the organization's success (KPIs).

Program Structure

Cross-organizational training (workers, team leaders and executives). Participants will take part in a 28-week training process covering seven four-hour sessions. The number of participants in the workshop is limited to 25 people.

Intra-Organizational Intervention

Participants will be trained to implement the principles of positive psychology within the framework of their managerial work, their teams, the organization's inner interfaces and in relationships with their clients. Positive psychology will be implemented as an integral part of the organizational culture, conversation and daily routine.

Follow-Up Program

At the conclusion of the basic program, the option will be given to integrate a follow-up program, in order to assimilate the principles of the approach into the organizational DNA through the regular accompaniment of key elements at the organization.

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Among Our Clients